

Reinhard J. Steiner
Corneliusstrasse 11
D-80469 München
Tel. +49 162 201 2017
E-Mail rs@mooo-pictures.com
born September 30, 1977 in Zell am See, Austria
www.imdb.me/reinhardjsteiner

Dear Madams and Sirs,

thank you for giving me the opportunity to apply to Lexus Short Films. My motivation to join the selection procedure is quite simple: passion. It is my passion for storytelling which led me to my experience and made me to what I am today, an upcoming director. My credo is to direct and produce movies which matter and that mediocrity is hell. Therefore I bought the options for a breathtaking screenplay „The 30 Immortals of Geneva“, which is based on historical and completely unbelievable events. As a first time director of a feature film, I decided together with my partners of our brand-new company Moo Pictures GmbH (Munich, Germany) to start with a smaller step first. Because it is crucial or at least helpful to get reputation, earn recognition and show especially financiers that I am capable of this task and that I am the right person for the job.

This is the reason why I wrote „Farewell Cinema“. The screenplay of this short film won three Laurels, is twice official selected and still awaits the results of nine other.

The moment I discovered Lexus Short Films by chance, I immediately recognized it's potential and importance for my further steps. Everything seems to match: I am on the edge of starting off with my first feature film (actual state: pre-development and working on the final draft of the screenplay; acquiring first film subsidies) and you are looking for the new and upcoming generation of filmmakers with experience. Perfect, that's exactly what you and I are looking for. But it is more than just a stepping stone: I do like to be challenged and to compete with other creatives to create a story. And in the end it's all about telling the story – not to forget the main objective: to entertain and affect people around the globe with these good stories and emotions.

I look forward to hearing from you.
Kind Regards



Reinhard J. Steiner

MOTIVATION

