

Reinhard J. Steiner  
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E-Mail [rs@mooo-pictures.com](mailto:rs@mooo-pictures.com)  
born September 30, 1977 in Zell am See, Austria  
[www.imdb.me/reinhardjsteiner](http://www.imdb.me/reinhardjsteiner)

# Curriculum Vitae



## JOBS Experience & Qualifications

- 1997 General Qualification for University Entrance at humanistic boarding school in Germany.
- 1997-1998 Several employments and on-the-job trainings at Swiss private TV-Stations as editorial journalist, cameraman and cutter.
- 1998-2001 Schweizer Fernsehen (Swiss TV-Station), video editor for the „Tagesschau“ (News-TV) and „10 vor 10“ (News-Magazine), then chief-cutter and training supervisor.
- 2001 Formation FILMWERK.CH GmbH: TV- and film production company. Reinhard J. Steiner raised the operative seed money by himself. He invested the first money gained by Filmwerk.ch in the infrastructure of the company. Without any financial funds of the bank he built up a company that doubled its annual turnover continuously.
- 2003 Advanced training as Steadicam Operator at Howard J. Smith, Manchester UK.
- 2005 Formation DYNASLICE AG: Development, sale and operation of systems for the shooting of special effects for film and video industry. Reinhard Steiner has patented his idea for Dynaslice, is managing the entity, holds 30% of the shares and is board member.
- 2006 Reinhard J. Steiner becomes board member of Weinberger AG, an old company based in Switzerland, specialized on High-Speed Camera for the automotive industry (crash cams)
- 2007 Formation 7th SEAL ENTITIES: Development and production of international movies. Reinhard J. Steiner holds 50% of the Holding 7th Seal AG, where he is chairman of the board. He is also CEO of 7th Seal Licence GmbH and 7th Seal Production GmbH.
- 2007 Formation RSC – Reinhard Steiner Creation: Reinhard J. Steiner set this single entity up to concentrate on consulting and steadicam operating. He worked as a consultant in digital media production in Credit Suisse, where he was responsible for videos and webcasts.
- 2017 Final degree after 5 years studying in St. Gallen (Switzerland) as Master of Arts.
- 2017 Formation Mooo Pictures GmbH in Munich. After his master degree Reinhard J. Steiner decided to fully concentrate on feature films. Together with his partners Martina Herzog and Martin Fankhauser he produces and directs international movies for cinemas.

## FILM

### **Von Mauern Milch und Honig**

Documentary Short by Reinhard J. Steiner, 2016  
Director

### **Faust**

Movie by P.A. Steiner, 2015  
Producer, Camera, Steadicam, Editor

### **STOLZ**

Mockumentary Short by Reinhard J. Steiner, 2014  
Producer, Director, Writer, Editor

### **Nordwärts**

Movie by Silvio Gerber, 2011  
Co-Producer, Editor, Steadicam

### **Beyond Motion**

Filmlet by Reinhard Steiner, 10x Highspeedcam, 2006  
Producer, Script, Director, Editor

### **Anuk**

Movie by Luke Gasser, 16mm, 2006  
Producer, Steadicam, Post-Supervisor

## TV (excerpt)

### **Superstar**

Total production by order of 3plus  
Producer (Swiss private TV-Station), 2006

### **Bull's Eye Magazine**

RED-BULL WEBMAGAZIN, 2006

Total postproduction and technical production **Live TV**

Steadicam 2001-2010  
for several European and Arabian TV Stations

## FILMOGRAPHY

### **Warrior Soul**

Filmlet by Reinhard J. Steiner 2006  
Producer, Director

### **ER**

Filmlet by Andreas Bossard, Digital-S, 2003  
Co-Producer, Camera, Visual Effects

### **Fremds Land**

Movie by Luke Gasser, 2002  
Producer, Editor

### **Asfalt**

Filmlet by Reinhard Steiner, 16mm, 2002  
Producer, Script, Director, Camera, Editor

### **Geist der Loge**

Documentary by Reinhard Steiner, Digi Beta, 2001  
Producer, Director, Editor

## ADS (excerpt)

### **SHMK**

TV-commercial 30 Sek  
Producer, Director, Editor, Compositing

### **Credit Suisse**

Movie-commercial 60 Sek  
Producer, Camera, Editor, Compositing

### **Celltec**

TV-commercial 30 Sek  
Producer, Director, Editor, Compositing

### **Best Western**

TV-commercial 20 Sek  
Idea, Producer, Camera, Editor, Compositing

## CLIENTS

ABB, SBB, UBS,  
Credit Suisse,  
Raiffeisen, Siemens,  
Edelweiss Air, SMC, Titoni,  
Swiss Life,  
Cerberus,  
Best Western,  
SHMK, Celltec,  
Vizioso,  
Swisscom,  
Schwarzkopf,  
Tata,  
Clariden Leu,  
Plaza Media,  
Arbel,  
4k flow, Audity,  
Symrise, Dörmann,  
Avitec,  
Leguan, Eclipse  
Entertainment,  
Marken-film, Nord  
Stream, Ringier,  
Moviemento,  
Schweizer AG,  
Filmgerberei,  
Vitronic,  
Cineworks,  
Habegger, 3+,  
Premiere Heure,  
Steady-Rent,  
SF, PB-Steady,  
Dynaslice,  
7th Seal,  
Degersheim,  
Clickdesign,  
Tomcat, Al Kass,  
Coop, Migros,  
Emmi, GF, World  
Vision, Thommy,  
Arte, Rose d'Or,  
Servus TV,  
Nike,...